



Golden Sierra

Workforce Investment Board

Cultivating Workforce Development Solutions

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BUSINESS SERVICES COMMITTEE (BSC) ONE-STOP SERVICE DELIVERY (OSSD) JOINT REGULAR MEETING MINUTES

Tuesday, February 3, 2009, 1:00 pm – 3:00 pm

**Employment Development Department
1880 Sierra Gardens, Suite 100
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Meeting called to order at 1:15 pm; quorum established for both committees

Business Services Committee (BSC)

Present: Brent Smith, Joyce Aldrich, Sandra Scott, Sherri Springer,
Susanne McCabe

Absent: Jerry Egloff, Gail Saylor

One-Stop Service Delivery (OSSD)

Present: Joyce Aldrich, Mark Erlichman, Susanne McCabe, Terri Thompson,
Tim Cook

Absent: Chris Schau, Jerry Egloff

Guests: Jason Buckingham, Lorna Magnussen, Sue VanZant,
Kathy Matranga-Cooper, Debbie Stack, Michael Indiveri

II. APPROVAL OF AGENDA

MOTION to approve by Smith; second by Erlichman.

MOTION passed unanimously

III. BSC CONSENT AGENDA

1. APPROVE MINUTES FROM 11-19-08 BSC/OSSD MEETING

MOTION to approve by Smith; second by Aldrich.

MOTION passed unanimously

IV. OSSD CONSENT AGENDA

1. APPROVE MINUTES FROM 11-19-08 BSC/OSSD MEETING

MOTION to approve by Erlichman; second by Cook.

MOTION passed unanimously

V. PUBLIC COMMENT - FOR THOSE ITEMS NOT ON THE AGENDA

Buckingham stated that the stimulus would likely bring 2.5 – 3.2 million for Golden Sierra; this would double our current budget. Buckingham added that the board would need to be very involved in the process, and noted that the Executive & Finance committees will meet on February 19th to discuss a possible retreat. It would be determined at that time if the Executive & Finance Committee would establish the parameters or the full WIB.

Scott liked the idea of the Executive Committee establishing the parameters, and the full WIB to fine tune them. Smith and Thompson concurred.

Additional discussion:

- putting together hiring lists (18-24 month positions)
- spending timeframes; RFP requirements could make this unrealistic; waivers were discussed; however, using existing models/programs was more realistic
- developing summer youth program
- some of the funds will need to be targeted on high growth high demand industries
- On-the-job training services were discussed as a useful jobseeker & business service (Smith)
- EDD is also in the process of hiring to meet the needs in the community and the partnerships. (Thompson)

VI. SERVICE INTEGRATION

Thompson noted that the learning labs are struggling due to economy. They are seeing enormous amounts of people with extreme conditions – UI problems, varying degrees of desperation.

Thompson stated that there is a learning lab workgroup out of the Bay Area working with LMI. They will have a product ready in March to help the One-Stop screen and develop staff to be able to utilize all LMI material in a user friendly way to determine what is relevant and pertinent to job seekers.

It is believed there are only three other areas coming on board to the learning labs because of the economy. There used to be many more but they decided to wait another year to see what happens. Although Golden Sierra is not listed as one of them, it is well known that Golden Sierra is taking a best practices approach and moving forward with what can be implemented that makes the best business sense.

Buckingham stated that at a local level a consultant has been hired to work with the steering committee to develop the hybrid model. The first all staff meeting is tomorrow and the consultant will go over with staff what our expectations are with regard to improving the system and what we want to see at the end of that. Buckingham thinks the consultant will be soliciting interest for the workgroups we have decided on; welcoming, skill development team, assessment and job coaching. At some point, all staff will be asked to participate.

Buckingham also talked about moving the facility (Roseville). The move was anticipated by July 2009, and would allow us to design the integrated model with the new facility. Unfortunately the move has been delayed, and we will not be able to unfold the hybrid model simultaneous with the facility move.

Thompson stated that, at the State level, there is a capacity building work team looking at various stages and components of training for staff to launch successful integrated service delivery models.

Buckingham advised that he has volunteered staff to be part of another work assistance forum dealing with how finances work in an integrated service delivery and learning labs so we have an idea of what that entails, as well, in an effort to try to cover all bases.

VII. CONSTRUCTION FORUM NEXT STEPS

1. Who to invite
2. Questions & Format
3. Location & Date
4. Facilitator

National Guard Armory is available for these type events.

There has been discussion with Rick Larkey at BIA and he is willing to participate in the process. There are also connections with El Dorado Contractor's Association and Placer County Contractor's Association. As a reminder, this is a focus group that was set up to contact employers and find out their needs, including retooling employees.

Smith stated that Buckingham, Supervisor Norma Santiago, and others have been talking about a potential event which, if successful in getting contractors and other building/construction trades together might serve the same purpose.

Buckingham said that he had approached the County Supervisors with the possibility of holding an economic stimulus summit to get everyone together to identify the projects and priorities as well as the resources needed. Smith added that this could include contractors interested in bidding on the stimulus projects and then we could provide the third piece (this group), which is the stage of training. This could also include union representatives.

Thompson discussed that, during talent transfer job fair, they unsuccessfully tried to locate the employers who received grant dollars for infrastructure projects. Although the money was out of the Governor's office, we could not get them to provide a list of those employers.

Indiveri noted that CalTrans has put together a list of employers selected through the bond issues and they were very interested in the talent transfer program to augment their workforce for those projects that will hit about 2009/2010. It is not known if this bond issue list is comparable to any other list the Governor is collecting for other shovel ready projects.

Smith indicated that the purpose of summit would be to get the three groups together to exchange information. We would start with a jurisdictional expert (largely transportation) at the county and city level to talk about their prioritized lists of projects in detail including a master calendar on the stage of every project. The contractors could then identify the skills needed to respond. It is predicted that we will find an excess demand problem. That is where a workforce organization's ability to respond with training, the union hall's ability to provide workers, and the contractor's ability to go to their sources will all come into play. Let the experts talk about their preparedness of putting people to work in an excess demand situation. Let the construction people talk about the information they now have about the trades and what has happened to various trades due to economic layoffs, etc.

Scott stated that a knowledgeable moderator may be needed to facilitate this process to ensure proper programs are included and properly represented.

Thompson asked if this would be regional event vs local. Buckingham stated that he has heard from El Dorado County and they are very interested; but had not heard back from Placer yet. He has also approached SETA and LEED and they are interested in the possibility of a collaborative effort.

Aldrich noted that the construction industry is not necessarily faced with a need for newly trained workforce; instead they are looking for projects/jobs for the already trained workforce. Buckingham expressed that this is valuable information that will assist us in defining the needs and focus.

Erlichman added that the Governor's office needs to be approached to see if there is a master project list, and if there is, who is working on it. This is a multi regional issue.

Smith and Buckingham will meet with Supervisor Norma Santiago tomorrow and forward a summary of this meeting to all via email.

Buckingham added that we may want to consider moving forward on forums in one of the other five areas in addition to construction. These areas include construction, finance, insurance, real estate, health care, hospitality & tourism, green tech.

Erlichman suggested that Buckingham call the State Workforce Investment Board and see if they have anything. Doing so may prompt them to contact the Governor's office and get that information compiled. The idea is that whoever is compiling a master list should invite all workforce investment areas to be part of the dialog and discussion process, regardless of whether it is CalTrans or building new facilities or hospitals, so we are involved from the very beginning.

VIII. STRATEGIC PLAN UPDATE

Scott noted that the Strategic Plan will shift the paradigm and allows us to identify business as our client.

The group concurred that the NoRTEC model was very impressive and could be used. Buckingham noted that the committee has \$20,000 remaining in their marketing budget and may consider utilizing this budget for a strategic planning consultant to implement the NoRTEC model within Golden Sierra.

Smith will approach NoRTEC and further information will be brought back at the next meeting.

Aldrich will contact Saylor to discuss status.

Future agenda item for RFQ and budget approval for a Strategic Planning consultant.

Thompson stated that the strategic plan must encompass the connection between job seeker and employer/business.

IX. MARKETING

- \$5,000 allocated to help offset the cost of four green forums
- Whoever is representing Golden Sierra at upcoming forums will have the opportunity to describe our services.

X. FUTURE AGENDA ITEMS

- Economic summit/retreat
- Feedback on strategic plan
- Approval of funds for Strategic Planning consultant

XI. NEXT MEETINGS

BSC: February 25, 2009 – 9:00 am – SEDCorp
OSSD: February 25, 2009 – 1:00 pm – Roseville DOR
BS/OSSD March 25, 2009 – 10:00 am – Roseville EDD

XII. ADJOURNMENT

MOTION to adjourn at 2:30 pm by Smith; second by Erlichman
MOTION passed unanimously